



# nabss ANNUAL CONFERENCE 2016

*“Success in the classroom and beyond”*

MADRID: 3rd– 6th MARCH, 2016



**HOTEL MELIÁ AVENIDA AMÉRICA, MADRID**

## PROGRAMME

### Thursday 3<sup>rd</sup> March 2016

20.30 Welcome Cocktail  
21.00 Gala dinner: *Guest speakers Andy Mackay and Phil Ashby. (salón Toledo)*

### Friday 4<sup>th</sup> March 2016

09.00 to 10.00 Registration of School representatives attending AGM  
10.00 to 10.30 Official opening of conference and exhibition: *His Excellency Simon Manley, British Ambassador to Spain. (salón Las Palmas 1)*  
10.30 to 11.00 Visit exhibition *(salón Zaragoza)*  
11.00 to 11.30 Coffee *(salón Zaragoza)*  
11.30 to 14.30 *Keynote speaker 1: Phil Ashby. "Coolness, courage and leadership".  
Keynote speaker 2: Brian Oppenheim (Cambridge Education and Ofsted). "What future is there for BSO inspections?"  
Keynote speaker 3: Lucy Stewart (Pearson). GCSE and GCE developments in the UK.  
Keynote speaker 4: José Oscar Vila and Olga Vila (UNED). Update on access to Spanish universities.  
Keynote speaker 5: Nicola Morgan. "Ten things schools need to know about teenagers"*  
*(salón Las Palmas 1)*  
14.30 to 16.00: Lunch *(salón Zaragoza)*  
16.30 to 19.00 Tour of Old Madrid (Madrid of the Hapsburgs)  
19:30 to 20:30 Cocktail in the exhibition hall. *(salón Zaragoza)*

Saturday 5<sup>th</sup> March 2016

## School representatives (*salón Las Palmas 1*)

09.30 to 10.00	Registration for AGM
10.00 to 11.45	AGM (first part)
11.45 to 12.00	Coffee break/visit to exhibition ( <i>salón Zaragoza</i> )
12.00 to 13.30	AGM (second part)
13.30 to 15.00	Lunch ( <i>salón Zaragoza</i> )
15.00 to 16.00	Keynote speaker 6: Mark Griffiths (Pearson)- “The politics of distraction”

## Workshop 1: Maria Rundle (Rising Stars) “Assessing pupils progress in a world without levels” (For primary teachers and coordinators) (*salón León*)

09.00 to 09.30	Registration
09.30 to 10.45	Session 1
10.45 to 11.00	Coffee break/visit to exhibition ( <i>salón Zaragoza</i> )
11.00 to 13.00	Session 2
13.00 to 14.30	Lunch ( <i>salón Zaragoza</i> )
14.30 to 16.00	Session 3

## Workshop 2: Nicola Morgan “Adolescence and the Reading brain” (For secondary tutors, teachers and coordinators) (*salón Burgos*)

09.00 to 09.30	Registration
09.30 to 11.00	Session 1
11.00 to 11.15	Coffee break/visit to exhibition ( <i>salón Zaragoza</i> )
11.15 to 13.00	Session 2
13.00 to 14.30	Lunch ( <i>salón Zaragoza</i> )
14.30 to 16.00	Session 3

## Workshop 3: Roger Pyrah (Osiris) “Human resources and people management” (For middle and senior managers) (*salón Salamanca*)

09.00 to 09.30	Registration
09.30 to 11.15	Session 1
11.15 to 11.30	Coffee break / visit to exhibition ( <i>salón Zaragoza</i> )
11.30 to 13.30	Session 2
13.30 to 15.00	Lunch ( <i>salón Zaragoza</i> )
15.00 to 16.00	Session 3

## Workshop 4: Steve Ingle (Osiris) “Mindsets and teaching success” (For teachers and middle and senior managers) (salón Ávila)

09.00 to 09.30	Registration
09.30 to 11:30	Session 1
11.30 to 11.45	Coffee break / visit to exhibition ( <i>salón Zaragoza</i> )
11.45 to 13.30	Session 2
13.30 to 15.00	Lunch ( <i>salón Zaragoza</i> )
15.00 to 16.00	Session 3

## Saturday afternoon programme for all delegates

16.30 to 17.30 Breakout workshops: 4 simultaneous options

1. Teachmeet session “Successful Teaching and Learning using Technology” David Fletcher. (*salón León*)
2. “Personal Branding. How to help position your students for the competitive world” Peter Boland, ESIC Business and Marketing School (*salón Burgos*)
- 3 “Making the most of your Data and Student Information System” Jonathan Cronin, Double First. (*salón Salamanca*)
4. “Marketing your school to international parents: opportunities and challenges” David Moncrieff, Winter’s International School Finder. (*salón Ávila*)

17:30 Meeting for NABSS inspectors (*salón Las Palmas 1*)

18.00 Cocktail and presentation of awards (*salón Zaragoza*)

Sunday 6th March 2016

## School representatives

09.30 - 11.30 Senior managers' forum (*salón Las Palmas 1*)

## Workshop 1: Maria Rundle (Rising Stars) "Assessing pupils progress in a world without levels" (*salón León*)

09.30 to 10.30 Session 4  
10.30 to 10.45 Coffee break/visit to exhibition (*salón Zaragoza*)  
11.00 to 12.00 Session 5

## Workshop 2: Nicola Morgan "Adolescence and the Reading brain" (*salón Burgos*)

09.30 to 10.30 Session 4  
10.30 to 10.45 Coffee break/visit to exhibition (*salón Zaragoza*)  
11.00 to 12.00 Session 5

## Workshop 3: Roger Pyrah (Osiris) "Human resources and people management" (*salón Salamanca*)

09.30 to 10.30 Session 4  
10.45 to 11.00 Coffee break/visit to exhibition (*salón Zaragoza*)  
11.00 to 12.00 Session 5

## Workshop 4: Steve Ingle (Osiris) "Mindsets and teaching success" (*salón Ávila*)

09.30 to 10.30 Session 4  
10.45 to 11.00 Coffee break/visit to exhibition (*salón Zaragoza*)  
11.00 to 12.00 Session 5

12.00 END OF CONFERENCE



## Guest speakers:

Simon Manley CMG, British Ambassador to Spain.

Simon Manley has been a member of HM Diplomatic Service since 1990. He took up post as British Ambassador to Spain and non-resident Ambassador to Andorra on 28 October 2013.

Before his posting to Madrid, Simon was Director Europe at the FCO (2011-2013), responsible for policy toward the EU, the UK's bilateral relations with its European partners, and the FCO's network of 57 European posts and more than 2000 staff. He served previously as the FCO's Director Defence and Strategic Threats (2008-2011), leading the Government's international counter-terrorist, counter-proliferation and counter-narcotics efforts, as head of Counter-Terrorism Policy (2006-2008) and as head of the EU Economic, Central Europe and Ireland department (2002-2006).

He has been posted to the UK's Mission to the United Nations in New York (1993-1998), where he worked on Yugoslavia and UN reform, and has twice been seconded to the European Union: to the European Commission (2003), working on State Aids policy, and to the Council of the EU (1998-2002), working on Russia and Ukraine and then East Asia.

Simon was made a Companion of the Order of St Michael and St George (CMG) in HM The Queen's Birthday Honours in 2009 and a Commander of the Polish Order of Merit in 2004. Simon read Modern History at Magdalen College, Oxford and International Relations at Yale University Graduate School. He is married to Maria Isabel Fernandez Utges Manley, an IP, competition and regulatory lawyer. They have three daughters: Chiara (2000), Melissa (2001) and Natasha (2008).

Andy Mackay. Director of the British Council, Spain.

A linguist by background, Andy's career in education and cultural relations has taken him all over the world: from Lima to Dubai and from Washington DC to Cairo. After a number of years working for the British Council in London, he took up the role of Director for the organisation in Spain in August 2015. This has been a happy return for him, as he had lived and worked in Barcelona for five years in the past.

## Keynote presentations:

1: *Phil Ashby. "Coolness, courage and leadership".*

Phil Ashby.

In May 2000, Major Phil Ashby QGM RM was working as a United Nations Military Observer in war-torn Sierra Leone. He had personally disarmed over 1000 child soldiers. The situation changed dramatically when a local warlord turned on Phil and his team, torturing and killing several. Following a brutal incarceration, Phil led a daring escape. He was subsequently awarded the Queen's Gallantry Medal for "Coolness, Courage and Leadership". Drawing on these transferable qualities, Phil recounts this episode with passion, pride and a generous dose of humour. Among other powerful themes, Phil demonstrates the importance of training, teamwork, contingency planning and operating under extreme conditions.

Phil enjoyed an exciting and prestigious career as a Royal Marines officer. He was sponsored by the Marines to read Engineering at Pembroke College, Cambridge, was awarded the Commando Medal as top student at the end of Officer Training, and when he was promoted to Major in 1999 he was the youngest officer in UK to hold the rank. Injured in Sierra Leone, he was forced to re-evaluate his professional life when front-line soldiering became impossible. Phil demonstrates the importance of making the most of things, and now as an internationally qualified mountain guide, continues to inspire others with his insatiable zest for life. Married with 2 small children, Phil is the director of Elite Mountain Guides and lives in Chamonix, France.

2: *Brian Oppenheim (Cambridge Education and Ofsted). "What future is there for BSO inspections?"*

*An update on the most recent thinking about independent school inspection and the impact on British schools in Spain.*

Brian Oppenheim.

Brian is director of school improvement at Cambridge Education where he leads on professional excellence and is chief inspector for the inspection of British schools overseas. He has been working with Ofsted for over 20 years as an inspector and an accredited trainer, including training and mentoring new inspectors. His experience covers work in a wide range of schools and includes training, inspection and consultancy roles including director of inspection for Prospects Learning. Brian has worked extensively overseas as well as throughout the UK. His expertise includes school improvement, leadership, professional development, governance and evaluation. He has taught and advised on design and technology in primary and secondary schools, and is a governor of a primary school in London.

### 3: Lucy Stewart (Pearson). GCSE and GCE developments in the UK.

*British curriculum qualifications have been going through a period of reform and change. This session will update you on the latest Ofqual reforms and timelines for GCSEs and A-levels*

Lucy Stewart.

Working at Pearson for over 10 years, Lucy has a background in UK and International qualifications having working in our qualification development and product management teams. In her current role as Senior Academic Portfolio Manager for Pearson Qualifications International, Lucy has responsibility for all Pearson Edexcel qualifications that are offered outside the UK, leading a team of Academic Portfolio Managers and a Support Manager covering International A Levels, International GCSEs, and all our exported A Levels and GCSEs.

### 4: José Oscar Vila and Olga Vila (UNED). Update on access to Spanish universities.

*This session will provide an opportunity to find out about the imminent changes in the processes for accessing Spanish universities and to pose questions about the possible consequences for British schools in Spain.*

José Oscar Vila Chaves.

José Oscar has been a professor of evolutionary psychology at the UNED since 2003, and he obtained his European PhD in 2011. He has participated in investigation relating to cognitive development, in particular, the executive function of working memory and its interrelation with intelligence, reasoning, reading and mathematics. Among his publications are two books on learning disabilities and cognitive development: "Manual básico de dificultades de aprendizaje" y "Psicología del Desarrollo II". He is currently Vice-Rector in the university admissions section of the UNED.

Olga Vila León.

Olga has carried out research in social work and has a degree in Sociology from the UNED. Since 1998 she has been professionally involved in various departments of the UNED, such as the Education Faculty, the publications department and the centre for multimedia communication. In 2008 she obtained the award for initiative from the UNED social committee as a result of her participation in the project "UNED Editorial: Un modelo global de gestión ". Since 2011 she has been responsible for the UNED's university access services, where admission is processed for people who fulfill special age requirements and for students from different international education systems.



## 5: Nicola Morgan. “Ten things schools need to know about teenagers”

Nicola Morgan.

Nicola Morgan is internationally renowned writer and speaker on subjects relating to adolescence , teenage stress and the reading brain, including a focus on reading as a route to wellbeing and relaxation. She is the award-winning author of nearly 100 books, including the Young Adult novels Wasted, Fleshmarket (currently being adapted for the London stage) and Mondays are Red. A former teacher and specialist in dyslexia, in the last ten years Nicola has become increasingly well known for her passionate and evidence-based work on adolescence, with her 2005 book on the teenage brain, Blame My Brain, being shortlisted for the Aventis prize and her recent title, The Teenage Guide to Stress, becoming a best-seller and winning the School Library Association Award in both the readers' and the judges' categories.

## 6: Mark Griffiths (Pearson)- “The politics of distraction”

*How can we ensure that every student achieves at least one year’s progress for one year of schooling?*

*Governments and schools have spent billions of dollars trying to fix education. But evidence shows that many popular solutions have little impact on student learning. In two reports for Pearson, renowned education researcher John Hattie explored common policy “fixes” that distract from other, potentially better, solutions. This session is an opportunity to learn more about this research, to formulate your own response to it, and to explore what it means for policy and practice within your own context.*

Mark Griffiths.

Mark Griffiths is Director of Research within the office of Sir Michael Barber, the Chief Education Advisor at Pearson. He is interested in delivering research that is practical and future orientated, that is ambitious and leads to real world change. For example, some of the work he is currently leading on includes:

- What jobs - and skills - will be in demand in 2030?
- How can we use insights from the behaviour sciences to nudge learning in the right direction?
- What capabilities can learning borrow from a world of algorithms, machine learning and big data?

Prior to Pearson Mark worked at Nesta the UK's innovation charity, and at Sir Richard Branson's foundation, Virgin Unite.

Main workshops.

**Workshop 1:** “Assessing pupils’ progress in a world without levels” Presenter; Maria Rundle. (For primary teachers and coordinators)

*This workshop will offer an overview of the new National Curriculum for English, mathematics and science, focusing on key changes and potential areas for challenge for teachers and pupils. It will look at changes to the assessment and accountability landscape in England, what the removal of the National Curriculum level means, how Ofsted inspections will take this into account and how schools are responding.*

Maria Rundle.

Maria is a consultant for teaching and learning and mathematics at Cornwall Learning. She began her career as a primary teacher and has taught both KS1 and KS2. She was also an AST for mathematics and Assessment for Learning and a National Strategies consultant supporting whole school improvement. Maria has delivered training for many aspects of mathematics and assessment, helping to lead the National Assessment team in Cornwall. She has worked as a series advisor for Rising Stars on KS1 and 2 testing and as a writer for the Rising Stars Assessment Progression Grids for the new National Curriculum. She has worked in America with AfL expert Shirley Clarke and has presented nationally with Paul Black. Maria is the curriculum director and a principal writer for the Inspire Curriculum and has presented at several national conferences.

**Workshop 2:** “Adolescence and the reading brain”. Presenter; Nicola Morgan (For secondary tutors, teachers and coordinators)

*This workshop will address two themes. On Saturday, “Adolescence” will cover teenage brain changes, how they affect sleep, emotions and risk taking along with reactions to alcohol and the social and biological importance of peer pressure. It will look at teenage stress, how it differs from other age groups' stress, both biologically and in terms of the stressors of exams, life pressure, friendships, anxieties, as well as strategies for dealing with it. On Sunday, in “The reading brain”, Nicola will address what we do to our brains when we read, or don't, the effects of different reading choices (including the differences between fiction and factual and between digital and print), and the specific benefits of recreational reading (especially for teenagers) for wellbeing and performance. Looking at evidence for encouraging recreational reading amongst young people whether “high-achievers” or not, and strategies for this.*

## Workshop 3: “Human resources and people management”. Presenter; Rodger Pyrah. (For middle and senior managers)

*This workshop will be centred on the theme of managing people, especially that of managing difficult people. It will address areas such as advanced communication skills, motivation, time stress and relationship management, learning how to handle bullies, moaners, procrastinators and killjoys, how to defuse aggression with parents, teachers or colleagues and how to manage behaviour that leads to difficult situations.*

### Rodger Pyrah.

Rodger Pyrah spent 20 years in state and independent education, the last ten as head teacher of an independent co-educational school for pupils aged 3-18. He now works as an international business and educational trainer & consultant, specialising in professional skills. He has in-depth practical experience in management and leadership. Rodger successfully transferred two old schools to a new greenfield site and was responsible for the planning, budget, staffing, marketing and eventual opening of two independent schools. This involved working as educational consultant for the first private-sector initiative in school design and construction. □ Since then Rodger has been a consultant and facilitator for a number of educational training providers and has gained high recognition from head teachers, teachers and the Teacher Training Agency. □

## Workshop 4: “Mindsets and teaching success”. Presenter; Steve Ingle. (For teachers and middle and senior managers)

*Session 1: Mastering mindset - a self-review with one of the key tools. An introduction to the key theories and principles that contribute to the Mindset concept.*

*Session 2: Mindset and motivation - developing learners' mindsets through language, challenge and intrinsic motivation*

*Session 3: Metacognition and mindsets - developing teaching, learning and assessment strategies for promoting learners' meta-cognition*

*Session 4: Mindset and me - promoting and developing teachers' own practice as part of a whole-school growth mindset approach*

*Session 5: Mindset moves - personal planning and preparing for change. Reflection and action planning for developing growth mindsets in ourselves, our colleagues and our learners.*

### Steve Ingle.

Steve Ingle is an experienced consultant, inspector, teacher educator and author; with over fifteen years' experience with outstanding education providers. He has supported dozens of schools, colleges and universities in fulfilling their mission to nurture and develop independent, creative, resilient and successful learners. Steve is a Fellow of the Higher Education Association, the Chartered Institute of Educational Assessors and the Institute for Learning. In 2006, he was awarded a Solstice Senior Fellowship for his work in supporting educators to develop innovative pedagogies. Steve is delighted to be working with Osiris Educational, supporting schools to promote and develop growth mindsets and a passion for lifelong learning.



## “Breakout” sessions.

1 “Teachmeet. Share, learn, inspire-Successful teaching and learning using technology” David Fletcher (St George’s School, Málaga)

*A TeachMeet consists of fast moving presentations, of either 2 minutes (Nano) or 7 minutes (Micro), in which classroom teachers volunteer to present to an audience their experience of successful teaching strategies that have made a positive difference to student learning. Put simply - teacher training, organised by teachers, for teachers. Our inaugural NABSS TeachMeet will witness volunteer contributors from our NABSS partner schools, sharing ideas on the theme of using technology in the classroom.*

David Fletcher.

David is a Special Educational Needs teacher at St George’s School of Malaga. With over 15 years teaching experience, David has spent the last three years voluntarily developing a network of *grassroot* teacher training sessions around the theme of innovating with new technologies in teaching. David originally trained as a secondary humanities teacher at the University of Chichester and went on to develop his career at the glamorously named Bognor Regis Community College. There his talents for building positive and supportive relationships with students was noticed and he was given the freedom to develop and lead an Alternative Curriculum Unit that specialised in engaging students with social, emotional and behavioural difficulties. In 2007, after meeting a beautiful Spanish woman from Marbella, he relocated his life and career to Spain. Eight years on, Sonia and David are now the proud parents of two children - Oliver (4) and Emma (2). David hopes this TeachMeet is an important development that will inspire others to join a movement of educationalists who are constantly sharing ideas via social media.

2. “Personal Branding. How to help position your students for the competitive world”. Peter Boland (ESIC Business and Marketing School)

Peter Boland.

Working as an independent consultant in parallel to impulsing start-up ventures as a founding partner.

With more than 25 years’ experience in senior roles in multinational companies in both marketing and communications disciplines, Peter has worked for some of the most widely-recognized global brands including Coca-Cola, Bacardi, Microsoft, L’Oreal, Telefonica, Renault, Disney, Philips, Kraft and BMW.

In addition to management roles, he has never abandoned his passion for strategic planning and brands, and has become an expert in the field of Branding and Communications Planning.

A regular speaker at industry events, he lectures at leading business schools and has served as a jury member at a number of international and national advertising festivals such as Cannes, the Eurobest Awards and the Genio Awards.

### 3. “Making the most of your Data and Student Information System.” Johnathan Cronin (Double First)

*It's hard to believe that just a few decades ago, all school record-keeping was done by hand. Today, a good database-driven school management system is absolutely a necessity and now the power of these systems is available in the palm of your hand.*

*We invite you to join us for a candid review of student information systems used in schools, without bias. The aim of the session is to help international schools make the most of the sizable investments made in systems, regardless of supplier, and ensure their chosen system is being used to its full potential.*

*Effective use of these systems can massively benefit schools, resulting in direct financial savings, improvements in staff efficiency and resources, through to effective marketing and retention of pupils. In short helping schools increase revenue and reduce costs.*

*This session will be in the form of a presentation with Q&A throughout.*

Jonathan Cronin.

Education Consultant (Europe) for Double First. Mr Cronin has been an accomplished leader of ICT in schools for nearly 20 years, including Assistant Head for e-Enhancement at a leading International British school in Spain, he has a master's in e-Inclusion from Kings College London, was a Fast Track Mentor for Headteachers and was a member of Kings College's Initial Teacher Training Committee.

### 4. “Marketing your school to international parents: opportunities and challenges” David Moncrieff (Winter's International School Finder).

Communicating a concise and compelling message to a broad-based audience of prospective parents scattered around the world is a challenge which confronts every international school. Promotional budgets are generally limited yet the opportunity to reach out to a genuinely global audience via an effective digital marketing strategy is substantial. This interactive session will review the key issues and examine some of the possible solutions.

David Moncrieff

Senior Associate at Winter's School Finder and Chair of the Editorial Advisory Board of the *Independent School Parent* suite of magazine titles. He has worked in educational/B2B publishing for many years and also served as Director of Marketing & Development at Mayfield School in East Sussex.